

**Notice of References Cited**

Application/Control No.

09/763,141

Applicant(s)/Patent Under

Reexamination

JOO ET AL.

Examiner

Jeffrey D. Carlson

Art Unit

3622

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**U.S. PATENT DOCUMENTS**

*	Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A US-5,794,210	08-1998	Goldhaber et al.	705/14
*	B US-6,205,432	03-2001	Gabbard et al.	705/14
C	US-			
D	US-			
E	US-			
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H	US-			
I	US-			
J	US-			
K	US-			
L	US-			
M	US-			

**FOREIGN PATENT DOCUMENTS**

*	Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
N					
O					
P					
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R					
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T					

**NON-PATENT DOCUMENTS**

*	Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
U	"Viral Marketing" By Steve Jurvetson and Tim Draper - Original version published in the Netscape M-Files, 1997□□Edited Version published in Business 2.0, November 1998 - www.drapervc.com/ViralMarketing.html
V	
W	
X	

\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
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